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 **INTEGRITAS**
PEOPLE x BUSINESS

ABOUT



"INTEGRITAS PEOPLE & BUSINESS" (IPB) established in February 2010 is a made solutions for business development, innovation, business intelligence

We are an established business development hub of comprehensive serv customers needs. We operate a solid and reliable network of contacts thro verticals.

Mr. Bitton, founder and CEO, has vast experience in business developme an extensive network of business entities, governmental channels and opin in standarization and standards issues, as well as into the Israeli Start-Up ec

In October 2016, Cobi was appointed as the CEO of Israel-Greece Chamber

WHO WE ARE



Team:

Mr. Cobi Bitton, Founder & CEO

Mr. Petros Fragis, Athens, Greece Branch Manager

Mr. Thanos Spanopoulos, Athens, Analyst

Mr. Marcos Shemaria, Mexico City Affiliated Office

Mr. Anton Matasek, Bratislava and Prague Affiliated Office

Mr. Miroslav Horvath, Bratislava, Analyst Affiliated Office

Ms. Sherry Tabori Korn, Project Manager

Mr. Alexander Danilov, St. Petersburg, Russia Branch Manager



MISSION

Offer, provide and implement business processes for the welfare and success in business and on an organizational level.

Generate commercial contracts between various parties in local and international markets.

Implement growth engines enhancing the organization's profitability.

INDUSTRIES AND EXPERTISE

- Traditional Industry Eco-system
- Security, HLS, Emergency Preparedness
- Startups Mentoring
- Healthcare Equipment & Services
- Automotive Technology
- Ag-Tech
- Innovation Eco-system Advisory
- JV's and M&A's



GOALS



- Maximizing sales.
- Selecting strategic customers
- Company fit-in local partners.
- Mine clearance.
- Identifying growth engines.
- Positioning the organization marketing language with a focus on diverse markets.
- Positioning the organization and its suitability to achieve core objectives.
- Long-term relationships.

WHY

We at "INTEGRITAS PEOPLE & BUSINESS" (IPB) are aware and recognize the importance of strategic partnerships when developing and expanding business activities in Israel/foreign markets.

We guide our clients by identifying success inhibitors, stipulating attainable goals, identifying attractive markets and connecting relevant strategic partners.

WE OPEN DOORS FOR



WORK

- Testing and analysis of marketing and advertising
- Building strategies and campaigns
- Performing tasks and adapted to client needs
- Management of client relationships and management of the volume of sales
- Representing the interests and objectives of the client
- Production of reports and proposals as well as planning

|With You

WHAT SETS YOU

WHEN

IPB Added Values:

- Industry Specialty
- Creativity and Innovative Thinking
- Israel Eco-system Experience
- Domestic and International Partners, Colleagues and Decision Makers
- High Quality Sources of Connections and Decision Makers
- International Business Cultures Awareness
- Business Intelligence
- Standards and Regulations Advisory
- Business Tourism Meeting Point

BUSINESS RELATIONS NE

WHEN

Use External Consultancy Services When:

- To support development of strategy or facilitate corporate-wide initiatives
- Do not have internal expertise
- Deep expertise is needed
- An outside, neutral perspective is important
- New, risky alternatives need validation from an outside expert
- Internal does not have status, power or authority to influence senior management
- CEO, President or senior leaders need coach, guide or an objective second opinion
- Initiative justifies the expense
- Project has defined boundaries or limits

TRANSPARENCY

IPB consists on the principle of appropriate action for our customer's welfare. Our staff of experts will accompany the client onsite, one-on-one meetings and team discussions. IPB will meet prospective customers and partners for the evaluation of potential business and growth engine opportunities. We will coordinate activities with strategic partners, customers and investors in domestic and foreign markets.

CONNECTIONS!

WI

NOTABLE CUSTOMERS

FRUTAROM

ORANGE B
VENTU

BESADNO
INVESTMENTS

ACCELIU
INTEG
PARTN
SLOVA

STEPAHEAD

INTER

ALTAOILS -
BULGARIA

FORMI
GREE

CONTACT US

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